

Fig. 1

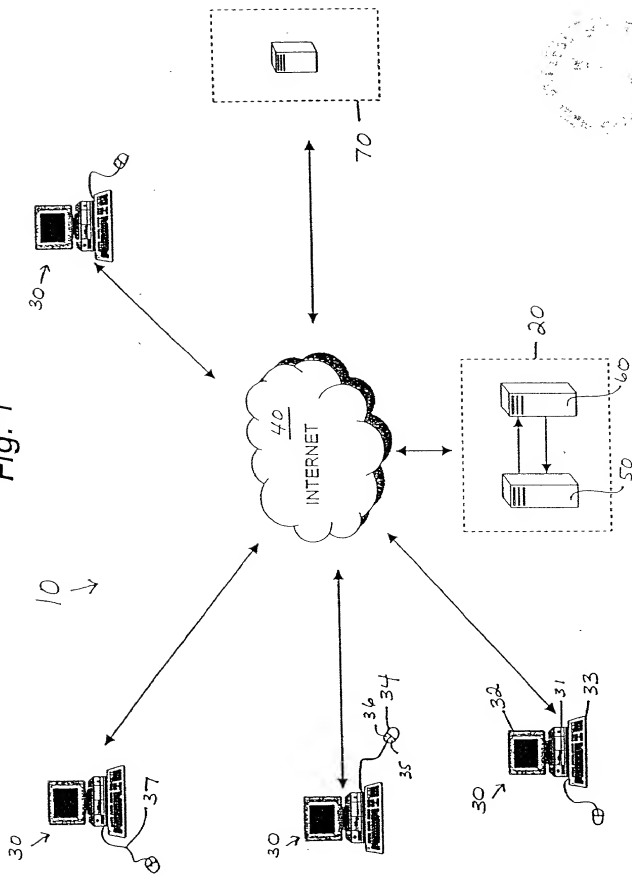
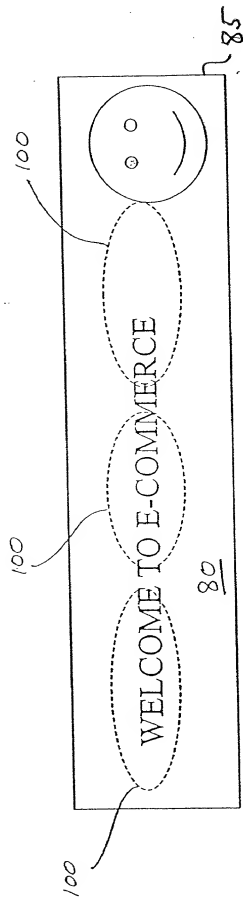


Fig. 2

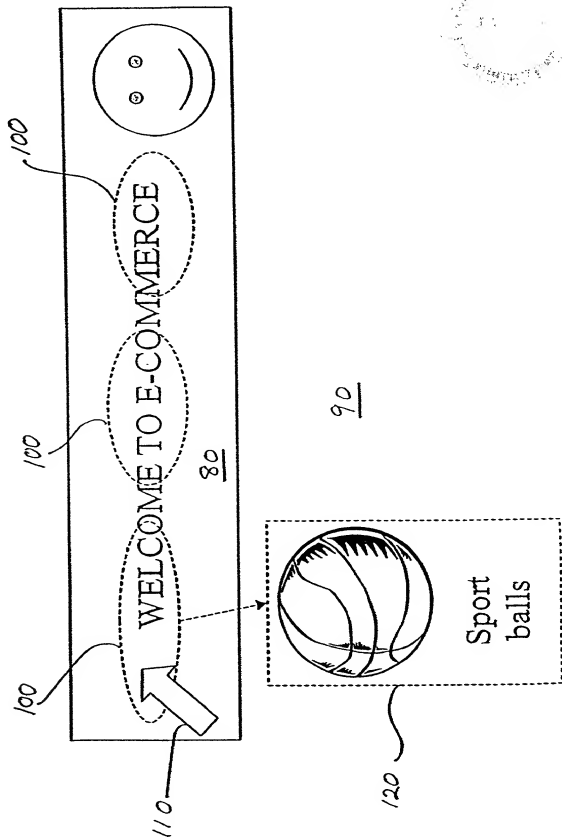


90

110



Fig. 3



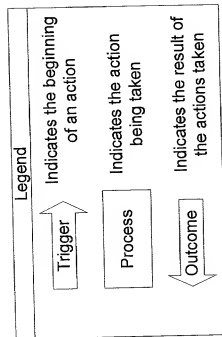
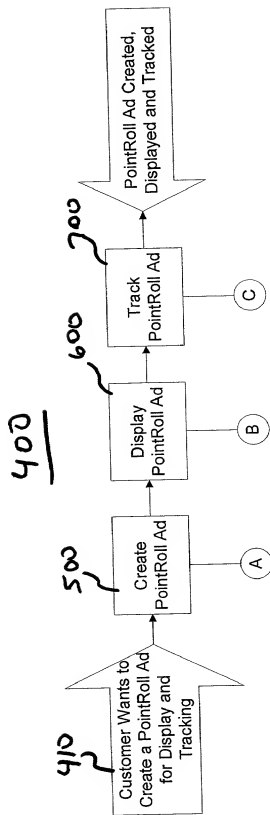


FIG. 4

PointRoll Administration Tool Overview

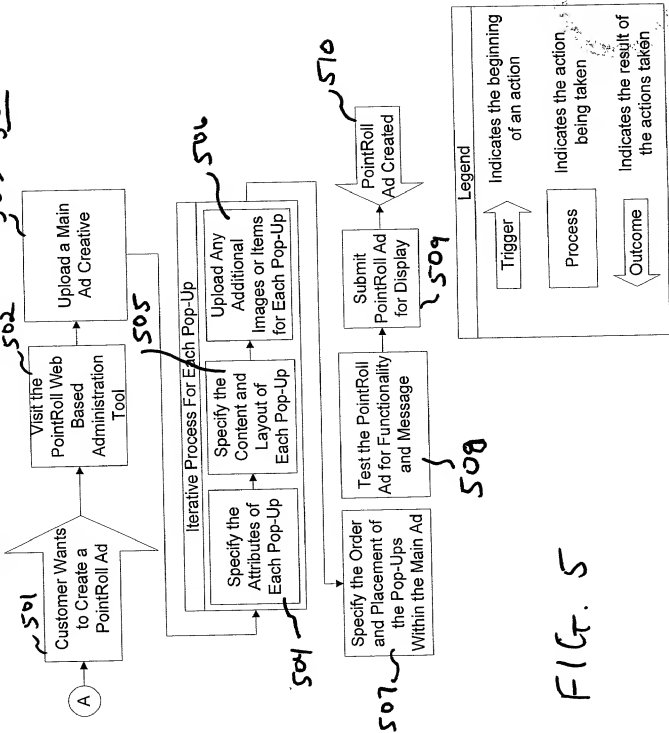


FIG. 5

Display PointRoll Ad - 1

8

600

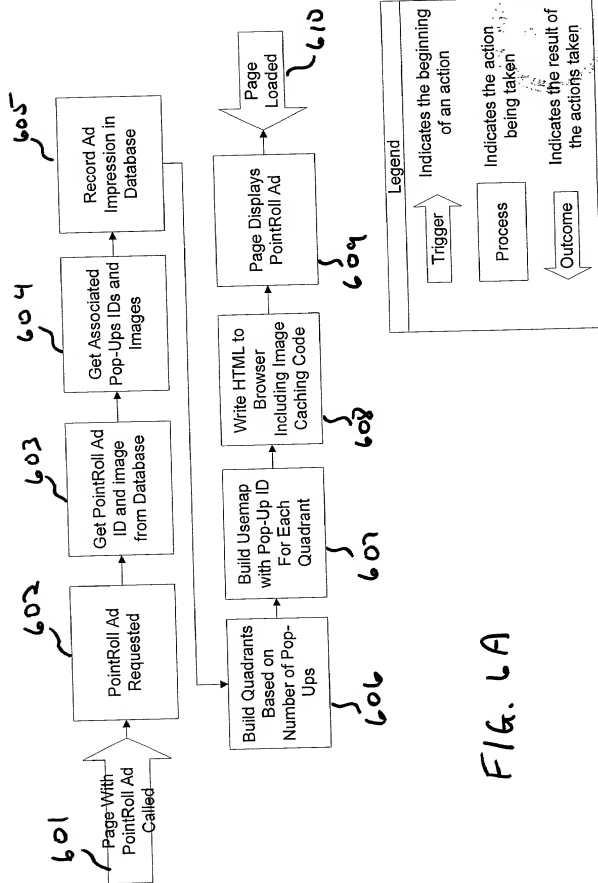


FIG. 6A

Display PointRoll Ad - 2

600

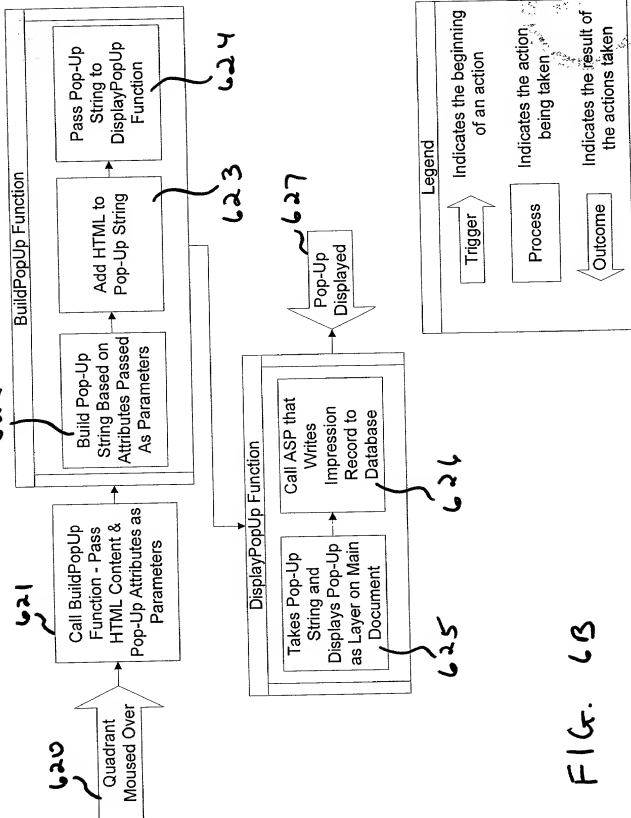


FIG. 6B

Display PointRoll Ad - 3

600

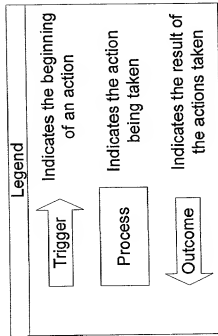
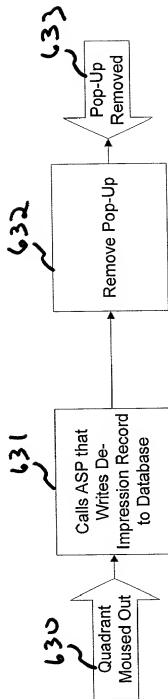
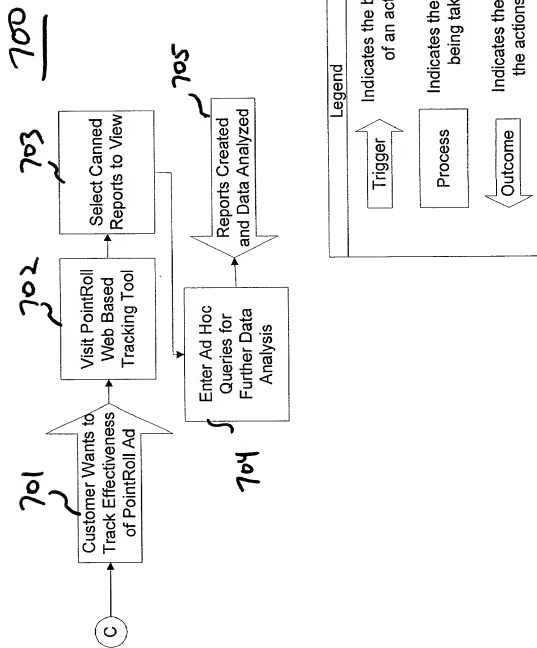


FIG. 6C



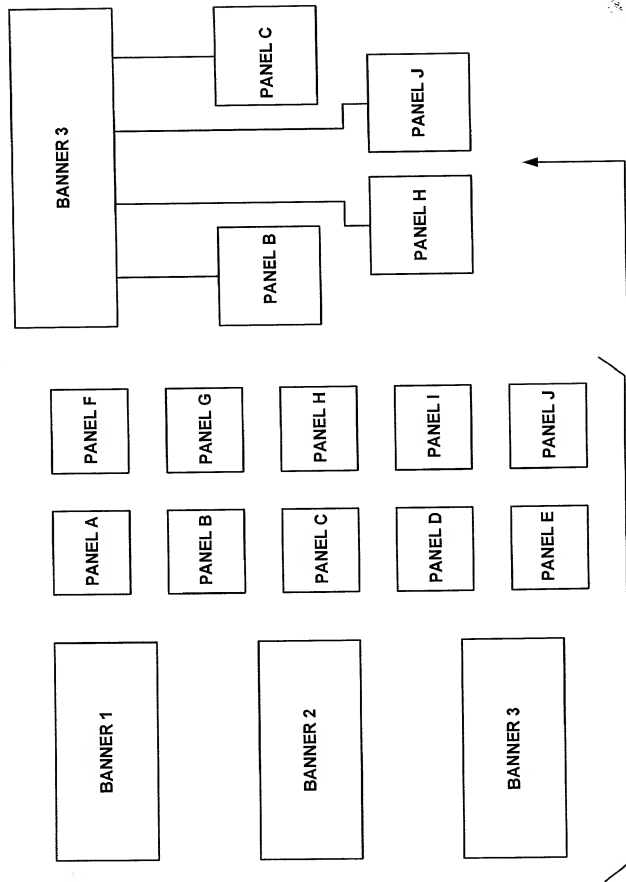


FIG. 8

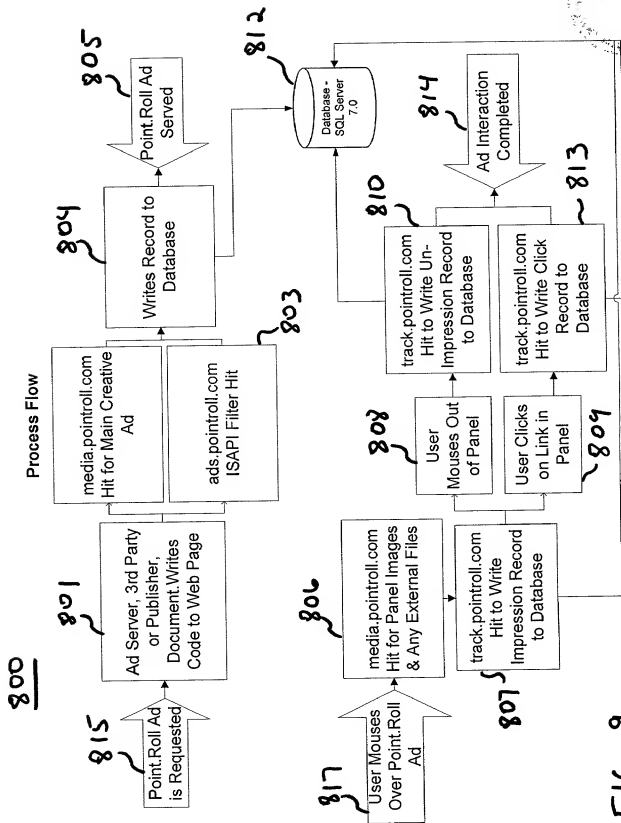


FIG. 9

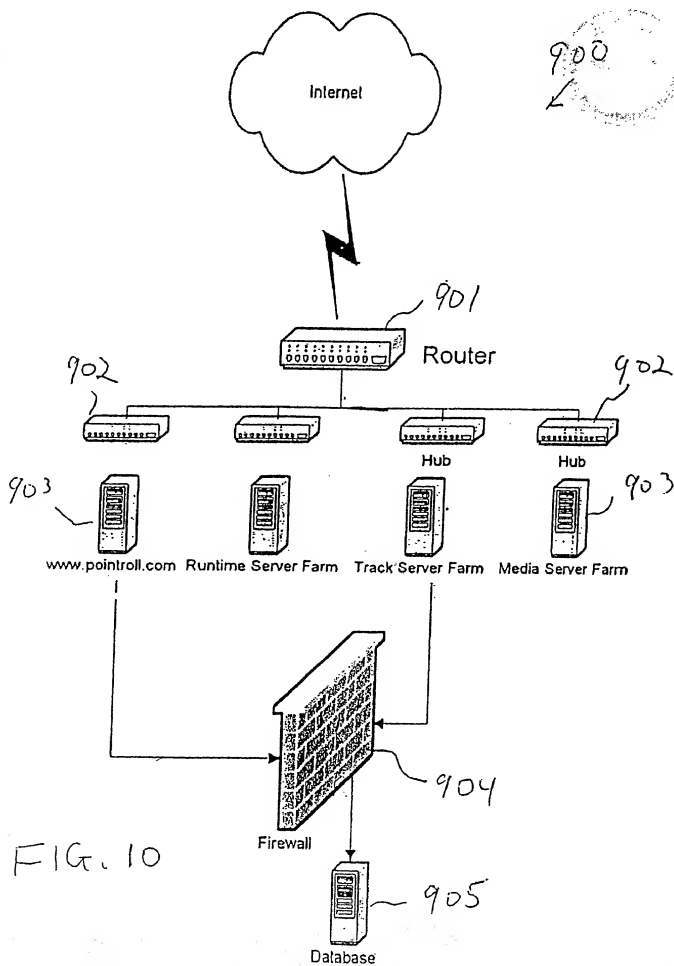


FIG. 10

